

Lean Capability Canvas

Principle of Product Thinking:

Date:

We believe in ...

As opposed to ...

Therefore ...

So that ...

Capabilities ...

Currently

Required

Desired

Capabilities **you have**
that make the statement true?

Capabilities **you need**
that make the statement true?

Capabilities **you want**
that make the statement true?



We commit to ...

Improving

Optimising

Maintaining

Actions you'll take to
improve your practices

Actions you'll take to
optimise your practices

Actions you'll take to
maintain your practices

Lean Capability Canvas

Principle of Product Thinking:

e.g. Data Informed

Date:

We believe in ...

add a principle the team believe in

e.g. "continuously striving to understand our customer"

As opposed to ...

add a counter statement

e.g. "relying solely on our gut instinct"

Therefore ...

add your team statement

e.g. "we are a data informed team"

So that ...

choose between

"we build the right thing" and "we build the thing right"

Capabilities ...

Currently

Capabilities **you have**
that make the statement true?

*e.g.
Simple data collection,
basic data analysis,
occasional user research*

Required

Capabilities **you need**
that make the statement true?

*e.g.
Data Visualisation,
data informed testing,
regular user research*

Desired

Capabilities **you want**
that make the statement true?

*e.g.
Statistical analysis,
predictive analytics,
varied data integration*

We commit to ...

Improving

Actions you'll take to
improve your practices

*e.g.
Training & development,
appoint a data advocate,
external expert support*

Optimising

Actions you'll take to
optimise your practices

*e.g.
Fostering data culture,
self-service analytics,
varied data sources*

Maintaining

Actions you'll take to
maintain your practices

*e.g.
Improved data quality,
leadership & advocacy
external benchmarking*